

ADV #	ADV. NAME	POLI/S	PLAKON/R/STR/FL	REP. #	OFF. #	6556	SALESMAN #
AGY #	AGY. NAME	SOUTHERN CAMPAIGN RESOURCES		BUYER NAME	ERIN PENNINGTON		
	235 EAST VIRGINIA STREET			SALES PRSN	WA- JOE KNAUER		
	TALLAHASSEE, FL 32301						
ORDER #	CONTRACT # 6364214			CLASS: NATL.	LOCAL	REGIONAL	
PRDCT	SCOTT PLAKON/HD 30	EST#	COMMENTS: (LINE, ORDER, INVOICE)				
FLIGHT DATES	OCT28/12	NOV5/12	WK-2				
CITY TAX	STATE TAX	CO-OP BILLING NEEDED		DATE OCT4/12 16.19			

REP: TO LENA
FR JULIE
NEW ORDER
TTLS \$38800.11X
PLS CFM, THX 10/4

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SCOTT PLAKON FOR HOUSE DISTRICT 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$2,800.00	10/29	11/2	3		M,W,F	3
PROGRAM : TODAY SHOW												
CON COM1: 1X PER DAY												
2			600P-630P	30		\$4,000.00	10/30	11/1	2		TU,TH	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
3			700P-730P	30		35,000.00	10/29	11/1	2		M,TH	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
4			1100P-1135P	30		\$2,800.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS												

REP HEADLINE# 6364214
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT4/12 16.19
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			700A-900A	30		\$2,800.00	11/5	11/5	1		MON	1
PROGRAM : TODAY SHOW												
6			600P-630P	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
7			1100P-1135P	30		\$2,800.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
OCT/12			\$.00	NOV/12		38800.00						
CONTRACT TOTAL												38800.00
TOTAL SPOTS												11

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*